

SMC DIODE SOLUTIONS AND LUSCOMBE ENGINEERING OF SAN FRANCISCO ANNOUNCE REPRESENTATIVE AGREEMENT

Sales representative firm will cover the Bay Area and Northern Nevada for SMC Diodes' comprehensive range of discrete devices

Livermore, CA. (August 24, 2020) – SMC Diode Solutions, a leading manufacturer of discrete semiconductor components, has selected Luscombe Engineering of San Francisco, an established sales representative firm for electronic and industrial components based in Livermore, CA as its representative for the Northern California and Northern Nevada markets.

SMC Diode's products include discrete silicon and SiC Schottky diodes, rectifiers, transient voltage suppression (TVS) devices & arrays, ESD protection devices, Zener diodes, power modules, and thyristors for a variety of commercial applications with demanding reliability and quality requirements, including LCD displays, telecom equipment, power supplies, industrial equipment, and aerospace systems.

"At Luscombe Engineering, we are looking forward to partnering with SMC Diode Solutions as an authorized rep firm," said John Latimer Luscombe president & CEO. "SMC's unique product offerings in discrete diodes and devices are ideal for many of our customers' requirements, especially for those with industrial applications. Further, SMC's commitment to quality and reliability aligns with Luscombe's dedication to provide our customer base with top-tier components."

"Having crossed paths with John over the years, I know that he and his team have a strong distribution presence which is critical to the success of SMC since 99% of our business goes through this channel," said Mark LaPointe, SMC's vice president of the Americas. "We share identical views on the importance of distribution which makes this an ideal match. We're looking forward to adding Luscombe's sales expertise and extensive electronics industry experience to this crucial sales territory."

Luscombe covers the Bay Area with a team of sales professionals both in the Bay and Northern Nevada to provide manufacturers with account penetration and new business development. The team works hand in hand to design products into accounts and service them through their distribution partners.

Luscombe Engineering of San Francisco headquartered in Livermore, CA, may be reached at sales@lecsf.com, by phone at (408) 955-9516 online at: www.lecsf.com.

SMC Diode Solutions

SMC Diode Solutions is a leading manufacturer of high reliability electronic component solutions for the defense, aerospace, space, medical and other high reliability markets. SMC's products provide rugged, lightweight, and cost-effective solutions for switching power supplies, AC-DC rectification, primary & secondary power distribution, motion control, transient voltage spike protection, and custom applications. SMC Diode's rigorous qualification standards from large aerospace, communication, and consumer electronics suppliers that are known worldwide for both superior products and exceptionally demanding supplier qualification teams. SMC Diode is ISO9001, ISO14001 and TS16949 qualified. More information is available at: <http://www.smc-diodes.com>

For more information, contact:

Lori Bruno, Vice President/Distribution

Luscombe Engineering

408-955-9516

lbruno@lecsf.com

Media inquiries:

Mark LaPointe, VP of the Americas

SMC Diode Solutions

631-965-0869

Mark.LaPointe@SMC-Diodes.com